



The Zionist Organization of America
San Diego District

invites you to a presentation

*Re-Legitimization of Israel:
Why Israel is losing the Media
War and How to Win It*

by

MARTIN SHERMAN

*Academic; former Israeli Intelligence
operative and government advisor*



Martin Sherman, Ph.D., (www.martinsherman.org) is the academic director of the Jerusalem Summit (www.jerusalemsummit.org) and a research fellow at the International Policy Institute for Counter-Terrorism (ICT) (www.ict.org.il). He has lectured for over 20 years in the Political Science Department at Tel Aviv University and has just completed the past academic year as the visiting Israeli Schusterman Scholar at University of Southern California (USC) and Hebrew Union College (HUC). He acted as the first Academic Coordinator of the internationally renowned Herzliya Conference in 2001 and 2002. His academic publications include two books, *The Politics of Water in The Middle East*, and *Despots, Democrats and the Determinants of International Conflict*, as well as numerous journal articles. His non-academic activities include seven years in operational capacities in the Israeli intelligence community and ministerial advisor to the Israeli government. He also has over fifteen years experience as a director on the boards of various Israeli companies. Dr. Sherman holds a B.Sc. in Physics and Geology, an M.B.A., and a Ph.D. in Political Science/International Relations.

Monday, May 16, 2011, 7:45 p.m. at

**Chabad Center of University City, 3813 Governor Dr., San Diego
(cor. Radcliffe, nr. SW cor. Governor & Genesee)**

No charge. Info also available from San Diego ZOA at 858/546-1361 or www.sdzoa.org